Their goal was to increase new Victory Club membership by 5%, and they were able to more than tripled that amount. The chapter published their newsletter, The Chapter Chat-ter, and developed their first ever Facebook page. They were highly successful in increasing their members to participate and be more active in the chapter. They were able to sign up 15 new SFPs and 29 new Victory Club members. The chapter likes the direction in which they are headed and look forward to a successful School Board Campaign.

CONGRATULATIONS to Helix Charter High School Chapter 852 for being selected as CSEA’s 2014 MUP WINNERS.
**Area K Chapters Receive Communication Awards**

CSEA’s Communications Committee has completed its judging for the 2013-2014 Communication Awards competition. Area K had 2 local chapters receive recognition for their outstanding work.

**Awards of Distinction—Design**

Print

Ginny Williams, Editor

*Chapter 788 Connections*

San Diego OTBS Chapter 788
Region 97, Area K

**Awards of Distinction—Best News Article/Story**

Print

Diana Cavanaugh, Author

“A Conversation with Leanna Warner”

San Marcos Unified Chapter 413
Region 63, Area K

This year, a total of 104 entries were received from 23 chapters and one retiree district. The committee commends all who entered the competition. Each will receive a certificate of recognition and an evaluation form with helpful comments from the Communications Committee.

A presentation announcing the winners will be made at CSEA’s 88th Annual Conference in Sacramento.

All awards will be presented to recipients at a chapter, retiree council, regional, or local board meeting no later than September 30 by a Communications Committee members or a members of the Board of Directors.

As the winning publications are such an inspiration to chapter communications officers, webmasters, and chapter leaders, we will have the winning entries printed in Publication 127, the Communication Awards book, which will be available through the Communications Department. If you would like to receive a copy, please send an e-mail with “Pub 127” in the subject line, to kmiller@csea.com or call 800-632-2128 x1217 and provide your name, Member ID, and mailing address.

*Information from CSEA’s Communications Bulletin No. 5-14*

**SDFO Welcomes New LRR**

The CSEA San Diego Field Office is thrilled to welcome our newest addition to our staff, Labor Relations Representative (LRR) Kate Langmore.

Kate was born and raised in Ann Arbor, Michigan. She earned honors for her persuasive writing while completing a B.A. from UC Los Angeles and J.D. from UC Hastings College of Law in San Francisco.

After graduating from law school, Kate moved back to Southern California to practice law. She developed strong advocacy skills while representing clients at hearings and depositions, and honed keen negotiating skills while corresponding with opposing counsel. Kate is also a Certified Mediator, and has successfully resolved cases in Orange, Ventura, and San Diego counties.

Kate prides herself on listening carefully to clients and effectively addressing their concerns. She is honored to serve as your Labor Relations Representative and looks forward to meeting you soon. She will be the LRR for San Diego Chapter 724, representing Operations Support Services (OSS) in the San Diego Unified School District. Please join our field office in welcoming Kate to our Union family.

**Spotlight: Francisco Tamayo**

Francisco Tamayo
Chapter President
CSEA Sweetwater High 471

Kudos to Francisco Tamayo for his leadership and involvement in the community. Francisco Tamayo is President of CSEA Sweetwater High Chapter 471 and works as a programmer analyst for the Sweetwater Union High School District.

He truly cares for the education and well being of all students in the community that he decided to run for the School Board (Seat 1) of the Chula Vista Elementary School District.

We wish him well.
CSEA Humanitarian of the Year Award—Mary Hoveln

The purpose of the William P. Schwartz Humanitarian Award is to recognize individuals who continue the legacy of unselfish concern and noble desire to improve the lives of CSEA members and/or the community.

The 2014 Humanitarian of the Year award went to Mary Hoveln of Vista Chapter 389.

Among her many charitable causes, Hoveln seeks donations for Christmas and Easter baskets for the homeless. She and her husband use their vacations to help build homes in Mexico. She volunteers helping prepare meals for the homeless at her local church. She also serves her fellow chapter members as Vice President of Vista Chapter 389.

“I’m on a great e-board because serving our members is what we do best,” she said. “I encourage you to ask people how you can help them, and ask people to help you help others.”


Appreciating Classified Employees (ACE)

The 2014 Appreciating Classified Employees (ACE) was held from May 18-24, 2014. San Diego COE 568, one of our Area K chapters, participated this year.

Under CSEA’s Appreciating Classified Employees (ACE) program, school district administrators and trustees have a chance to “walk a mile” in classified employees’ shoes.

The ACE program started during Classified School Employee Week, in May 2007, as a way to recognize the work of classified employees and promote understanding between district staff and administration.

The primary goal of the ACE program is to celebrate and call attention to the contributions of classified school employees through “job shadowing,” during which school district administrators observe first-hand and participate in the work and responsibilities of classified employees. In the program, superintendents and other administrators shadow food service workers, groundskeepers, bus drivers, paraeducators, mechanics, secretaries and other classified employees.

* Information from the CSEA website at www.csea.com, and Focus Magazine.
Imperial Valley College 472 Fights Back

It has been a very difficult time for members of the CSEA Imperial Valley College Chapter 472, but they stood up, organized, and fully engaged in a campaign for a fair and equitable contract for their employees.

On Monday, July 14, they organized three demonstrations in front of the college to inform the community of what was happening with the workers, and the impact to the education of the students. The actions were held in the morning from 6:30 a.m. to 8:00 a.m., then at lunchtime from 12:00 p.m. to 2:00 p.m., and after work from 5:00 p.m. to 7:00 p.m.

The demonstrations continued the following day, Tuesday, July 15, during their lunch time, and again at the IVC Board of Trustees meeting on Wednesday, July 16 in the evening.

CSEA members and staff came out to show solidarity for the workers at the college. Classified employees at IVC had already done their part and taken their fair share of cuts to help balance the budget, but the college refused to acknowledge the sacrifices on behalf of classified employees.

Thank you to Chapter President Yethel Alonso, the negotiating team and executive board, and all the members of the Imperial Valley College Chapter 472 for their efforts and perseverance throughout these challenging times. We would also like to thank the members from surrounding chapters who came out to support the actions and demonstrations, Brawley 335, Calexico Unified 399, Central Union High 726, as well as our Area K Director Jim King, Regional Representatives Bea Mora for Region 98 and Maria Elena Perdomo for Region 53.

San Diego Paraeducators 759 Celebrate with a Picnic

Kudos to the San Diego Paraeducators Chapter 759 for organizing a picnic to celebrate all the great things classified employees do in their district. Their chapter picnic took place on Saturday, June 21st at Pepper Grove Park, which is located south of the Reuben H. Fleet Science Center in Balbo Park, San Diego.

Everyone who attended the picnic had a great time and really enjoyed the beautiful weather in San Diego. The food was catered by Coop’s West Texas Barbeque in Lemon Grove, and it sure was a delicious lunch. A big thank you to all members, friends, and family for attending such a fun event.
CSEA Supports UNITE HERE Local 150’s Rally at Hilton

CSEA members and staff joined many delegates of the California Labor Federation to support the members of UNITE HERE Local 30, which have 600 members who work at the Hilton San Diego Bayfront hotel.

The protest was held on Wednesday, July 30th from 7:00 a.m. to 8:00 a.m. outside the Hilton San Diego Bayfront hotel. UNITE HERE Local 30 has been negotiating for months and their main issues are entering into the pension and protection their healthcare.

CSEA was well represented at this action and rally. We were honored to have our Association President Michael Bilbrey, First Vice President Ben Valdepeña, Second Vice President Delores Rodriguez-Burke, Area E Director Sylvia Diaz, Area G Director John Nieto, and many leaders and members from chapters in our area.

CSEA Supports Security Guards at Apple Store Action

All workers deserve good jobs that will allow them to thrive and succeed. This is what the actions and demonstrations at the Apple Store in support of the security guards was all about.

Many CSEA members and staff joined the Service Employees International Union-United Service Workers West (SEIU-USWW) in support of the security guards who work with Security Industry Specialists, who in turn provide services to big tech industry companies such as Apple and Google, among others.

The first Stand Up! Bite Back! action was held on Wednesday, July 23rd, and the second on Friday, August 15th, both of them at the Apple Store at the Fashion Valley Mall in San Diego.

A lot of people were asking, “What does Apple and security guards have to do with CSEA?”, and the answer is very simple, it’s all about supporting working people, and doing our part to ensure all workers have good jobs and are respected in their workplace. Visit www.TechCanDoBetter.org if you would like to know more information about the status of this campaign.

On behalf of the CSEA San Diego Field Office, thank you to everyone who came out to support these efforts. You truly are making a difference in the lives of working people.
A CSEA member from Grossmont-Cuyamaca CCD Chapter 707 participated in the 2014 San Diego County Fair at the Del Mar Fairgrounds. Alfred Ventura, who is a ceramics technician, alongside Ivy Crocker, who is a Grossmont College art student, painted the Student Showcase banner at the fair.

The 2014 San Diego County Fair’s “The Fab Fair” was held from Saturday, June 7 through Sunday, July 6, 2014 at the Del Mar Fairgrounds.

This year’s theme was “The Fab Fair”, and they sure did a fabulous job with the banner (mural). Ivy was also involved by answering art-based questions from visitors at the showcase. She has been participating for the last 12 years and was a Best in Class winner in 2006.

Every year at the fair, a banner is created to highlight the Student Showcase area within the fair, and to create an interest in art from visitors.

Alfred and Ivy’s participation in the fair offers an opportunity to promote the talent and creativity of many students across the County of San Diego.

Kudos to Al Ventura for assisting, guiding, and helping amazing students, such as Ivy.

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WIN a Victory Club TEDDY BEAR!!!

Want to win a Victory Club teddy bear?

If you sign up to become a new Victory Club (VC) member or increase your contribution from June 1 through November 4, 2014, you will automatically receive 1 entry into the area-wide raffle to win the big VC teddy bear (#1).

If you are a member helping to recruit new VC members or increase contribution to existing VC members, then you will automatically receive an entry per application collected into the area-wide raffle of the smaller teddy bear (#2).

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SAVE THE DATE: Holiday Cheer at SDFO

Please mark your calendars, so you can join us at the CSEA San Diego Field Office for some Holiday Cheer!

EVENT: Holiday Cheer!
DATE: Tuesday, December 16, 2014
TIME: 4:00 p.m. to 7:00 p.m.
PLACE: San Diego Field Office, 6341 Nancy Ridge Dr., San Diego
Calendars & Important Dates

September 2014

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**September**
- September 1—Labor Day (Holiday), CSEA Offices Closed
- September 9—Victory Club Training, CSEA San Diego Field Office
- September 11—Patriot Day
- September 11—Victory Club Training, CSEA San Diego Field Office
- September 16—Know Your Rights Training, South Bay USD, Imperial Beach
- September 17—Central Labor Council (CLC) Training, Central UHSD, El Centro
- September 20—CSEA Board of Directors Meeting, San Jose (HQ)
- September 22—Autumn begins
- September 23—Know Your Rights Training, Escondido Union School District
- September 24—Know Your Rights Training, Southwest H.S., El Centro
- September 24—Know Your Rights Training, La Mesa/Spring Valley SD
- September 25—Know Your Rights Training, SDUSD, Annex 9, Testing Rm.
- September 27—Union Steward Training—Level 1, Sweetwater Union HSD
- September 27—Union Steward Training—Level 1, El Centro

**October**
- October 4—Partnership Meeting
- October 13—Columbus Day
- October 15—Workers Compensation Training, Imperial, TBD
- October 16—National Boss’ Day
- October 18—CSEA Board of Directors Meeting, Susanville (Region 54/Area A)
- October 21—Know Your Rights Training, Temecula Valley USD
- October 24—United Nations Day
- October 25—Introduction to Bargaining Training, CSEA San Diego Field Office
- October 31—Halloween
San Diego Field Office NEWSFLASH

Member Benefits: CSEA Group Term Life Insurance *

Are you a CSEA member 50 years of age or younger and need life insurance coverage?

Special Open Enrollment Period for CSEA Group Term Life Insurance
August 1 - October 1, 2014

No medical exams and no health questions are required during this special open enrollment period for $50,000 in coverage.

Also, you can request an additional $100,000 in coverage by satisfactory answering a few short questions. Additional amounts up to $300,000 also available, but these are subject to full medical underwriting. Spousal and family coverage also available.

In the event of an unexpected or premature death, the CSEA Group Term Life Insurance Plan can help your family face the future.

This open enrollment opportunity features:

► $50,000 coverage option with no health questions
► An additional $100,000 of coverage available with minimal health questions
► Spouse coverage available
► Living Benefit option
► Exclusive CSEA group rates

Help protect your family today! Call 877-492-3862 today to apply, 6:00 a.m. to 4:30 p.m. PST Monday - Friday

For more information* go to www.cseainsure.com/oe or call Debb Jachens at CSEA 408-433-1309.

* Features, costs, eligibility, renewability, limitations and exclusions.

Underwritten by New York Life Insurance Company. New York, NY 10010 Policy Form GMR

* Information from CSEA’s Member Benefits monthly email, Friday, August 8, 2014

Labor Day—September 1, 2014

Labor Day is the only national holiday that officially recognizes the contributions of American working men and women. While there is still work to do, CSEA and its partners in the labor movement are proud of the numerous strides we have made for workers’ rights and safety on the job.

You can thank unions for the eight-hour workday, weekends and the end of child labor, and yes, paid holidays such as Labor Day.

Workers and members of the labor movement such as you have worked tirelessly for justice and equality in the workplace, so enjoy the day off.

Celebrate

L A B O R  D A Y

San Diego Field Office NEWSFLASH

NEWSFLASH is a newsletter published bimonthly by the CSEA San Diego Field Office to share information and communicate with all of our members in Area F and Area K.

If your chapter is having an event or celebration, has a special story to share, and/or would like to contribute to the newsletter, please get in contact with:

Gustavo Padilla, LRR/Organizer
Phone: 858-202-2618
Email: gpadilla@csea.com

The CSEA San Diego Field Office represents nearly 25,000 members in San Diego, Imperial, and Riverside Counties.